



*A higher standard.
A higher purpose.*

Press Release

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Concepts of Truth Accredited by National Financial Accountability Organization

WYNNE, AR – The Evangelical Council for Financial Accountability (ECFA) announced today the accreditation of Concepts of Truth of Wynne, AR.

ECFA accreditation is based on the [ECFA Seven Standards of Responsible Stewardship™](#), including financial accountability, transparency, sound board governance and ethical fund-raising.

[Concepts of Truth](#) joins a growing number of Christ-centered churches and ministries across America, supported by over 35 million donors that have earned the right to display the ECFA seal. When an organization is accredited by ECFA, it demonstrates its willingness to follow the model of biblical accountability.

“We are pleased to include in our membership a ministry committed to providing counseling, pregnancy care services and prevention classes in the public schools,” said Dan Busby, president of ECFA.

Founded in 1998, Concepts of Truth (www.conceptsoftruth.org) provides the National Helpline for Abortion Recovery to help callers find healing after abortion by listening, assessing needs, mailing resources, making referrals to local help centers and providing follow-up as needed.

To learn more about Concepts of Truth and their stewardship opportunities, visit [ServantMatch™](#), ECFA’s program that matches God’s servants with the stewardship options of ECFA members based on ministry sectors and categories. It is ECFA’s newest online feature that allows you to quickly and easily find giving opportunities.

ECFA, founded in 1979, provides accreditation to leading Christian nonprofit organizations that faithfully demonstrate compliance with the ECFA Standards pertaining to financial accountability, fundraising and board governance. For more information about ECFA, including information about accreditation and a listing of ECFA-accredited members, visit www.ECFA.org or call 1-800-323-9473.

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